



Ferenc Várhegyi

- *Master instructor*
- *Department of Social Sciences*
- *Management mandate:*
- *Year of birth: 1963*

Qualifications, academic degrees

University degrees

- *Sportmanager MSC*

Academic degrees and titles

Professional career

Previous and current jobs, positions and titles

- *Hungarian Television editor, presenter, reporter, commentator*
- *Eurosport commentator*
- *Új-Hullám Sports Association president*

Public activities at the university (board memberships, leadership positions)

Key study trips, missions

Awards, titles, honours

- *Eurosport Commentator of the Year 2000*
- *László Kovácsi Media Award 2005*

Language skills

language	speaking skills	writing skills	reading skills	do you do media appearance?
english	average	average	good	no

Research, expert activities

Major subjects and topics taught

- Sports Media
- Technical Sports and Economics of Horse and Equestrian Sports

Field and discipline

- Media communication
- Sports Economics

Current research topics

- The relationship and interaction of sport and the media
- Technical sports, Economic operation of horse and equestrian sports

Former research topics

- The relationship and interaction of sport and the media
- Technical sports, Economic operation of horse and equestrian sports

Key research

- The situation of TAO and priority sports in the domestic broadcasting rights market
- Communication and media strategy of TAO and priority sports

Membership of a scientific or professional organisation or body

- Hungarian Sports Science Society

Editorial board memberships and positions

Expert advisory activities

- Hungarian Athletics Federation and Hungarian Canoe Federation athlete media communication consultancy

Publications

[Changing of the broadcasting rights in connection with the Winter Olympic Game in Sochi | Applied Studies in Agribusiness and Commerce \(unideb.hu\)](#)

https://doksi.net/hu/get.php?lid=37276#google_vignette The Connection between Sport and Television

<https://real.mtak.hu/158583/1/781-Tanulmanyszovege-5233-1-10-20221009.pdf> THE IMPACT ON HUNGARY'S COUNTRY'S SPORTING ASSOCIATIONS OF THE ENTRY OF M4 SPORT INTO THE SPORTS BROADCASTING RIGHTS MARKET



Contacts

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Other professional profiles

- *LinkedIn:*
- *MTMT:*
- *Scholar:*
- *Other(s):*

