



## Kinga Nagy

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- Assistant Lecturer
- Recreation Department
- Year of birth: 1986

### Qualifications, academic degrees

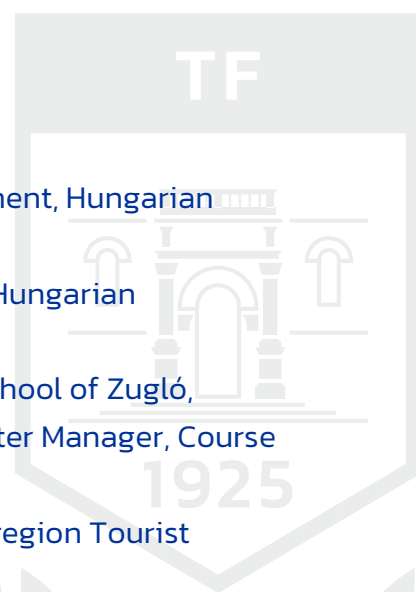
- University degrees
- 2013 – Tourism Management MSc (with a specialization in Tourism Destination Management), Budapest College of Communication and Business
- 2010 – Recreation Management and Health Promotion BSc (with a specialization in Recreation Management), Hungarian University of Sports Science

### Academic degrees and titles

- 2022 – pre-degree certificate (absolutorium) at the Hungarian University of Sports Science, School of Doctoral Studies, Sport and Social Sciences programme

### Professional career

- Previous and current jobs, positions and titles
- 2015 to present: Assistant Lecturer, Recreation Department, Hungarian University of Sports Science
- 2013/2015 – Visiting Lecturer, Recreation Department, Hungarian University of Sports Science
- 2014/2015 – Ski Instructor at the Babos Ski Club / Ski School of Zugló,
- 2011 to present: Windsurfing and Sailing Instructor, Center Manager, Course and Camp Organizer at Viharsarok Sailing Center,
- 2012 – Front Office Manager at the Balatonföldvár Subregion Tourist Office
- 2009 – Ramada Resort Hotel, Wellness & SPA department – Front Office Manager intern, Aquaworld Experience Bath, Marketing Department – product development intern



Public activities at the university (board memberships, leadership positions)

- 2018 – membership in the Doctoral School
- membership in MSTT
- Key study trips, missions
- 2022 – Outdoor Sports Euro’Meet, Silkeborg, Denmark
- 2019 – Study trip (10 days): UPE Complex Education Language and Intercultural Immersion for Junior Faculty – program, Albuquerque, New Mexico, USA
- 2019 – Outdoor Sports Euro’Meet, Viana do Castelo, Portugal
- 2010 – ERASMUS scholarship Windesheim University, Zwolle, Netherlands
- Awards, titles, honours
- 2016 – Training of Trainers in Outdoor Education, Outward Bound Romania, Sovata
- 2016 – From Experiential Learning to Experiential Therapy – 1st modul, Semmelweis University – TK/2015.II/00277 code number continuing education
- 2014 – Hungarian National Qualification Register – Ski Instructor (1 star), Hungarian Association of Ski Instructors
- 2012 – VÖWS (Vereinigung österreichischer Wassersport-Schulen) – International Windsurfing Instructor
- 2010 – Hungarian National Qualification Register – Aerobic Coach, Fitness Academy

Language skills

language	speaking skills	writing skills	reading skills	take part in a media event?
English	advanced	advanced	advanced	yes
Spanish	intermediate	intermediate	intermediate	no

## Research, expert activities

### Major subjects and topics taught

- BSc in Recreation Management and Health Development and BSc in Recreation and Lifestyle: Basics of tourism I, II, Basics of sport tourism I, II, Recreation and tourism I, II, Health tourism, Sport and health tourism, Wellness, Water recreation, Winter sports camp (organizer), Ski camp (instructor), Thesis supervision
- MSc in Recreation and MSc in Human Kinesiology: Health Tourism, Sport Tourism, Organizing events in the recreation and tourism sector, Sailing and windsurfing camps, Diploma thesis supervision
- Physical education teacher training: Ice skating camp. Optional subject: Outdoor expedition on land and on water (Outward Bound methodology)

### Field and discipline

- Sport tourism, Health tourism
- Social sciences

### Current research topics

- A segmentation approach in the measurement of motivations of adventure sport tourists
- Examining the flow experience-inducing factors based on different sport tourist profiles.
- Environmental study of the Hungarian active sport tourism sector through case studies

### Former research topics

- Qualitative and quantitative analysis of online reviews of domestic spas based on Tripadvisor data in the period before and after the COVID epidemic
- Development of Hungarian touristical areas, comparison with the previous territorial demarcation
- Appearance of health tourists on the domestic sport tourism market
- The importance of experiential education among the services of domestic adventure parks



- Use of informal educational methods in the education of upper elementary school students for active leisure time – pilot projects for the introduction of the Active Hungary Framework Program as a school curriculum
- Demand for recreation specialists in the Hungarian labor market

### Key research

- The role of trust in the sharing economy and in couchsurfing
- Reliability and validity testing of the Hungarian adaptation of the Serious Leisure Inventory and Measure questionnaire
- Niche market products in active tourism – The activity and market positioning of Beyond The Standard travel agency
- Analysis of the travel habits of generation Y
- City branding, city image creation, positioning – finding the path for a holiday resort in Lake Balaton

### Membership of a scientific or professional organisation or body

- MSTT
- Hungarian Federation of Ski Instructors

### Publications

My publications in MTMT (Catalogue of Hungarian Scientific Works)

<https://m2.mtmt.hu/gui2/?type=authors&mode=browse&sel=10052231>

### Contacts

#### University residence

- Building: K2
- Room: II/12
- Phone number(s): +36-1-488-3018
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## Other professional profiles

- MTMT: Nagy Kinga Zsuzsanna (Sportturizmus)  
<https://m2.mtmt.hu/gui2/?type=authors&mode=browse&sel=authors10052231>
- Google Scholar ID: 8ZWzhMgAAAAJ  
<https://scholar.google.com/citations?hl=en&user=8ZWzhMgAAAAJ>
- Researchgate: <https://www.researchgate.net/profile/Kinga-Nagy-2>
- Academia.edu: <https://bkf.academia.edu/ZsuzsannaNagyKinga>
- ORCID: 0000-0001-8288-189X

